



UDN's STRATEGIC PLAN

SAPP 2017- 21

VISION:

A UGANDA WHERE PUBLIC RESOURCES ARE PRUDENTLY, SUSTAINABLY AND EQUITABLY MANAGED.

MISSION:

TO GENERATE ADVOCACY EXPERTISE THAT INFLUENCES PEOPLE-BASED AND ACCOUNTABLE PUBLIC RESOURCE MANAGEMENT IN UGANDA.

THEME:

FACILITATING CITIZENS' ENGAGEMENT AND OWNERSHIP OF DEVELOPMENT PROGRAMMES

PROGRAMME AREA 1

POLICY ANALYSIS & GOVERNANCE- (PAG)

A To promote citizens and CSOs' empowerment and engagement for accountability of public resources and delivery of improved quality public services

PROGRAMME AREA 2

CITIZENS' EMPOWERMENT & ENGAGEMENT (CEE)

B To promote citizens and CSOs' empowerment and engagement for accountability of public resources and delivery of improved quality public services

PROGRAMME AREA 3

INSTITUTIONAL & ORG'N DEVELOPMENT

C UDN is a strong organization with solid governance and management structures and systems to deliver high-quality outputs

STRATEGIC OBJECTIVES

RESULT AREAS

1

1.1 Civil Society influence for accountable and sustainable Domestic, External and publicly-acquired Private Debt achieved in Uganda

2.1 Citizens & Civil Society Organizations empowered to own development interventions & actively engage Duty bearers for improved quality service delivery

3.1 A strong governance and management structure providing strategic leadership to the organization

2

1.2 Public Resource Management & development paradigms influenced for sustainable dev't at National, Regional & International levels

2.2 Districts' Peer Review Mechanism processes (DPRM) organized for improved service delivery and accountability outcomes

3.2 A strengthened institutional framework for monitoring, communication and information management

3

1.3 Programme Management capacity enhanced

2.3 Organizational Learning and Institutional Development for CBOs enhanced

3.3 Strong resource mobilization and sustainability framework in place and operational

4

1.4

2.4

3.4

Result Area 2.4: Programme Management Capacity Enhanced

Result Area 3.4: Programme Capacity enhanced



UDN CORE VALUES

1. **Integrity:** We are individually and collectively accountable for moral conduct and accountability as cornerstones of our corporate behavior
2. **Intellectual integrity:** We advocate because of our expertise and our research provides firm basis for action
3. **Prudent use of resources:** We advocate for prudence in public resource management for the benefit of all Ugandans
4. **Respect for the poor:** We identify with and appreciate the circumstances of the poor and marginalized people in our society.
5. **Gender sensitivity, equality and non-discrimination:** Promote inclusion to ensure due respect, due affirmative action and harness diversity within our team.
6. **Fairness:** We commit to an attitude and practice of tolerance, respect for others and mutual support.
7. **Time-consciousness:** We recognize that time is a precious asset; and cherish wise and optimal utilization of time

STRATEGIES FOR INTERVENTION: THE UDN TEN - PRONGED APPROACH

1. Strengthening Civil society and citizens' capacity for effective Stakeholder engagement with the state
2. Applying Problem Driven Iterative Adaptation (PDIA) approach to ensure continuous learning and adaptation through the project
3. Working through collaborations and alliances with state and non-state actors
4. Working through existing networks and structures at sub national, meso and macro levels
5. Using Multipronged approaches to strengthen demand and supply side capabilities for improved service delivery
6. Mainstreaming crosscutting issues in our work: Human Rights Based Approach HRBA: working with youth, women, PWDs and marginalised communities where applicable
7. Harnessing Modern Information and Communication Technology (ICT) to remain on the top of our advocacy game in sync with the changing dynamics and times
8. Effective Communication: Harnessing both traditional / conventional media as well as social media to augment IEC and UDN visibility
9. Documentation of our Monitoring, Evaluation and Learning experiences as a basis for continuous improvement
10. Research and Evidence based, citizen centred advocacy